

# THE NetworkGuy

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## What's a Skeuomorph?

Have you noticed that your camera phone makes the shutter sound every time you take a photo? It's an example of skeuomorphic design. It imitates the sound of an analog camera, even though that sound isn't necessary to take a photo with your phone.

Skeuomorphism is a technique used in design where objects, icons, and buttons mimic their real-world counterparts. It helps us improve human-computer interaction, which was important back in the 1980s when the personal computer was a new concept for almost everyone. Companies like Apple tried to minimize the learning curve by creating elements and icons that would look familiar to users. Steve Jobs loved skeuomorphism because he believed it made technology easier for people to use. Some other fun examples of skeuomorphs include the delete icon that looks like a trash can or recycle bin, the digital keypad mimicking a mechanical combination dial on an electronic safe, the floppy disc as the icon to "Save" files, the analog looking clock on an Apple watch, the post-it notes in note-taking apps, the calculator look on a smartphone, and the digital manila folder for saving documents.

The use of skeuomorphs is common. Once you start to look...they're everywhere!

## The Network Guy Quiz Challenge

PenTeleData is giving one lucky winner a \$150 Amazon Gift Card. Just visit [www.ptd.net/quiz-challenge](http://www.ptd.net/quiz-challenge) by **March 31, 2023** to answer the contest question. We will select a winner at random from all correct entries. **Good Luck!**

Click the **Quiz Challenge** link and test your knowledge on how to change your PenTeleData email account password.

## Learn from The Network Guy

It happened. I was caught off-guard and opened a link within a phishing email. I didn't provide any information, but is there anything I should do now?

### The Network Guy:

If you believe you may have fallen victim to a phishing attempt, there are a few steps to help you regain access and secure your account. Scan your computer for spyware and viruses and if anything is found, record what was found. Ensure your operating system and browsers are up to date. If the Phishing attempt is regarding your PenTeleData email account, you can visit our Account Management page at [www.ptd.net/accountmanagement](http://www.ptd.net/accountmanagement) to change your password.



## Happy St. Patty's Day! Top of the morning to ya!

Just a little something that we want to say  
Cause we're all a little Irish this St Patty's Day.

Whether it's at the doctor  
Because you need to be seen  
Any type of banking  
Or job on your screen.

Whether you're working on a project  
For college or school  
Or checking online  
About a government rule.

Thank you for choosing PTD  
And trusting us for reliability.  
While success of the future is yet to be seen  
We'll help your business stay in the green.

So wherever you go and whatever you do  
May the luck of the Irish be with you.

*PS - Never iron a four-leaf clover because you don't want to press your luck.*

*"I always say that luck is the greatest superpower, because if you have good luck then everything goes your way."*

– Stan Lee

## PenTeleData is Proud to Serve Jim Thorpe, PA

Jim Thorpe, located in the heart of the Pennsylvania Poconos, is the county seat of Carbon County.

Originally named Mauch Chunk, after an old Lenape name for the area meaning "Bear Place.", the borough was renamed Jim Thorpe in 1953 in honor of Olympic medal winner, James Francis Thorpe. In addition to its title as one of the Most Beautiful Small Towns in America and the "Switzerland of America," visitors frequent Jim Thorpe for hiking, biking, white water rafting, skiing, and horseback riding. The Flagstaff Mountain provides a beautiful setting with nature and parks galore. Guests can boat, fish, swim, and camp near area lakes. In addition to the historic Old Jail Museum, Mauch Chunk Museum, No. 9 Coal Mine & Museum, and Eckley Miner's Village, don't miss the Asa Packer and Harry Packer Mansions. The Lehigh Gorge Scenic Railway, Old Mauch Chunk Train Station and Mauch Chunk Opera House also offer historically significant entertainment.

(Source: <https://www.visitpa.com/region/pocono-mountains/jim-thorpe>)



## PenTeleData is Twitter Blue Verified!

**It's official! We're blue! (And although we're proud of our corporate hometown teams, we don't mean Blue Bombers.)**

Twitter Blue has been undergoing some changes, so in the future, we'll be marked with a gold checkmark for business, but for now, here's what it means to you for us to be Blue:

- > Account verification to help avoid imposter PenTeleData accounts
- > We'll get prioritized rankings in conversations
- > Longer video uploads – up to 60 minutes long or 2 GB (Hmm...just imagine it... maybe a movie about our network and our amazing customers!?)
- > Longer Tweets with up to 4,000 characters for when we have a lot to tell you in between newsletters

## PenTeleData is Hiring!

If you're looking for a career with a great team, consider PenTeleData!

To see our job openings, visit us at [www.ptd.net/careers](http://www.ptd.net/careers).

*We are an equal opportunity employer.*

